



# The Racehorse Rescue Centre Guide to fundraising

Give a little ...help a  
lot





Dear friend,

Here are a few tips and an A – Z of ideas to help get you started with your fundraising for RRC. Just about anything can become a fundraising event with a little imagination, whether you have a little time or a lot of time, there is always something you can do to make a difference. Don't forget to tell us about your fundraising events and we will share your stories on the "Our friends" section of the Racehorse Rescue Centre website!

### Top Tips

- n Always ensure you consider the health, safety and legal requirements.
- n Always follow the professional advice of equipment manufacturers and staff supervising the fundraising.
- n Racehorse Rescue Centre cannot accept any loss, damage or injury suffered by you or anyone else as a result of being part of a fundraising event.
- n Please take care when handling food and work to basic rules of safe preparation, storage and display.
- n Make sure any electronic or paper records you keep about people comply with the Data Protection Act
- n There are rules relating to raffles and lotteries and also legal requirements regarding prizes. Check with your local authority.

Good luck, remember,  
"Together we can do more"



to



of ideas

**There are many ways in which you can get together for a good cause.**

**A is for.....**

**Abseil** – Raise sponsorship to abseil down a local or well known venue or landmark. **Auction of Promises** – sell a promise like washing a car, walking a dog or the services of your IT manager at work!

**Australia Day** – Hold a barbeque with an Australian quiz

**Activity Day** – Arrange an activity and invite your friends along.

**B is for.....**

**Basket "athon"** – 24 hour sponsored basket ball 's in the hoop.

**Balloon Pop** – Place winning and losing messages for your lucky dip in a balloon and sell a pop!

**Barbecue** – at the beach or in the back garden, a great way to get together.

**Book sale** – bring your previously read books in to work and sell to your friends.

**Bean Growing Competition** – organise a competition to see who can grow the biggest bean stalk.

**Beard Shave** –, shave it off and raise money for charity. **Bingo** – they're easy to arrange and easy to play!

**Bowling Night** – add extra things like a raffle, a buffet and a DJ.

**Bake a cake** – bake some cakes and sell to your friends!

**Bush Tucker Trial** – sponsor people to eat strange and bizarre food!

**C is for.....**

**Car Park Space Raffle** - raffle to win the car parking space closest to your work for a month.

**Car Washing** – Organise a car wash and sell snacks whilst people wait.

**Circus Skills** – invite an expert to come in and help teach people some circus skills, things like how to ride a unicycle and juggling etc.

**Coffee Morning** – get your team together for a tea break, try to come up with some ideas for fundraising like selling cakes or holding a small quiz.

**Coin Collection** – ask people to bring their unused or old foreign coins..

**Computer Game Tournament** – something like football, Olympics or tennis. Hire a big screen to play it on. You could even try and organise it around key sports events!

**Cookery Book** – get everyone to share their favourite recipes

## D is for.....

**Darts Games** – you can play all sorts of games with a dart board and a set of darts. **Doughnut Day** – buy plenty of doughnuts and get people to try and eat as many as possible in a certain time.

**Dragons Den** – like the show teams must pitch ideas to get £50 and make that £50 into as much money as possible. The winners are the ones who make the most.

## E is for.....

**Egg Hunt** – great for Easter, find them, design them, have a game to see who can hide their's the best and be the last to be found.

**Exercise Bike Race** – hold during the winter months in your canteen, get sponsored for how far they can go. Find a route and mark their progress on the map.

## F is for.....

**Fancy dress** – a party, a dare to wear anything can be done with fancy dress. **Fireworks Display** – organise one and sell tickets.

**Five-a-side Football Tournament** – challenge different teams to a match and pay to enter.

## G is for.....

**Give up a Vice Month** – give up something like smoking, or biting your nails .

**Go-karting** – get those who think they drive the best, and challenge them to justify their driving skills.

**Golf Day** – hold a golf day, or a session on a driving range.

**Guessing Competition** - how many sweets in a jar or who is that baby.

## H is for.....

**Halloween** – hold a lantern competition. Sell the pumpkins to make the lanterns then once they've been sculptured organise a display and have people vote for their favourite. **Hatters Tea Party** – hold a tea part of just a day of wearing silly hats in your office. Charge those that do wear a hat a bit and those that don't a lot.

**Haunted House** – organise a sleep over in a haunted house or hotel and get sponsored for your trouble.

## I is for.....

**Ice-skating** - organise a trip to you local ice rink and incorporate some other fund raising ideas like who can do a lap of the rink in the fastest time.

**It's a Knockout** –organise it yourself by coming up with some games involving lots of water, and silly games or you can bring the professionals in to arrange a larger event.

## J is for.....

**Jail Break** – Lock up your chief executive or director in a room and give them only their mobile phone and a calculator. They then have to ring round all their contacts and raise as much money as they can before you free them.

**Jam Making** – make your own jam and sell it to your friends and neighbours.

**Jazz Night** –organise a trip to a local jazz club or a local pub and arrange a jazz evening.

## K is for.....

**Karaoke Night** – add it on to another event like a meal or leaving party. People can vote for their favourite singer by giving money. The one who raises the most wins.

## L is for.....

**Lawn Mowing Service** – advertise and sell your lawn skills for a price .

**Line Dancing Night** – have a barn dance. make the moves up or ask a professional charge to join in and give a prize for the best dancer.

**Lunchtime Learning** – invite someone to give a lunchtime lecture or demonstration, like a chef.

## M is for.....

**Market Stall** – invite someone with a market stall to set up at your canteen and arrange

for them to either make a donation to charity or to donate a cut of their profits or hold a Tack sale and charge for tables.

## N is for.....

**National Days/Weeks/Months** – celebrate a National day. For example you can do St. Patrick's Day, 4th July to wackier ones like National Potato Day.

**Netball** – you could organise a match directors versus charity team

**Noisy Contest** – the opposite of a sponsored silence

## O is for.....

**Odd Job Day** – spend a day or a lunchtime asking if anyone has any odd jobs they need doing for a charitable contribution.

**Orienteering Day** – hold your own orienteering day either around the grounds of your office , school or your local woods.

## P is for.....

**Pantomime** –organise a coach and invite staff and their families to a trip to a local pantomime.

**Penalty Fines** –if someone turns up late for a meeting, if someone forgets to turn off their mobile or if they're fiddling with their Blackberry while someone is talking – fine them.

**Plant Sale** –great idea during spring and the beginning of summer. Hand out forms, taking orders and collecting money, then order the plants in bulk at a discount rate and once they are delivered people come and collect their order.

**Pool Competition** –hire a pool table for your canteen and let people practice for a week before holding a tournament.

## Q is for.....

**Quiet Time** – a sponsored silence, especially good if you work in a noisy office.

**Quiz** – this is a great way to bring people together.

## R is for.....

**Real Man Competition** – 2 weeks for contestants to grow the best moustache and sideburns they can and charge an entry fee.

**Record Breaking Attempt** – think you can beat eating 3 crackers in under 34.78 seconds or spinning a coin for longer than 19.37 seconds. Try your own record breaking competition.

**Recycle** – any old clothes recycle them through RRC recycling appeal.

**Ride** – Sponsored horse ride with a group or on your own or ask a riding stable in your area to do one for you on our behalf.

## S is for.....

**Shrapnel Bucket** – encourage people to give up their 1p and 2p pieces for charity. **Stocks** – put your boss in the stocks and charge people for the opportunity to throw water sponges.

**Sponsored sky dive** – jump out of an aeroplane to raise money.

## T is for.....

**Table Football Tournament** – pay to enter and see who the champion is..

**Talent Contest or Silly Talent Contest** – for example playing a bicycle pump on your cheek.

**Tartan Party** – celebrate Burns Night (January 25th) by dressing in tartan, eating Haggis.

**Tea Dance** – why not organise one for elderly people who live locally. **Treasure Hunt** – organise one around your village or work.

**Tug-of-war** – challenge another team to this – the losers make a donation.

## U is for.....

**University Challenge** – find the most highly educated people in your office and challenge them.

**Unwanted Gift Sale** – great idea for the New Year.

## V is for.....

**Valentine's Event** – take orders in advance and buy your roses directly from Holland. You'll make loads of money and the quality will be so much better.

**Variety Show** – probe you colleagues to discover their hidden talents and then showcase them in a talent show.

**Vegetarian Evening** – prove to the meat eating world that being a veggie is best.

**Videoathon** – share your love of musicals, Star Wars by holding an evening of them

## W is for.....

**Walkathon** – but instead of walking somewhere have everyone who wants to participate wear a step counter.

**Wine Tasting Evening** – invite an expert in to discuss and teach the finer points of wine tasting.



## X is for.....

**Xenodochionology (love of hotels)** – organise a hotel hunt in your local area where the aim is for teams to collect as many hotel brochures in a certain amount of time.

**Xenodochial (kindness to strangers)** – have a competition to see how kind you can be to strangers.

**Xenophilia (love of foreigners)** – celebrate your love of foreigners by organising an International day where people could dress up in the national dress of different countries, eat international cuisine and enter a geography quiz.

## Y is for.....

**Yellow Theme Night** – everything is yellow from the Coldplay song playing when they arrive to the food they eat like Bananas, yellow peppers, lemons..

**Yellow Moon** – Hand out yellow moon brochures at your school or playgroup for Racehorse Rescue Centre.

**Yodelling Competition** – have various prizes for the loudest, the most convincing and most frightening.

**Yoga-thon** – get a group of yoga fans together and see who can last the longest. You could give the prize of a professional massage for the winner.

## Z is for.....

**Zip Slide** – easy to organise and if you talk to your local Army/RAF base .

**Zodiac Reading** – invite a fortune teller into your home and get them to read people's fortunes.

**Zoo Trip** – organise a family day out to a zoo.

## After your event

### Don't forget to...

- n Share your story and success on [www.facebook.com/theRRC](http://www.facebook.com/theRRC)
- n Complete the "my extra fundraising form" and send this to us with your money raised.
- n Tell us about your fundraising events, so we can share your stories with our families and friends on the Racehorse Rescue Centre website.
- n Thank everyone for taking part and helping to make a difference.

### Help us to keep the promise

Racehorse Rescue Centre is a member of the Institute of Fundraising and Fundraising Standards Board. This means we have signed up to the Fundraising Promise committing us to treat the public with respect, fairness, honesty and clarity in all our fundraising activities. Please ensure that during your fundraising, you help us and keep the promise.





# RRC fundraising form

## Thank you for your kind donation.

All monies that you have donated will go to help **save ex racehorses and help stop the slaughter and transportation to other countries of horses for meat.** That's a £1 in every £1 going to help make a difference to the life of a rescued racehorse throughout the world.

## Tell us about you & your fundraising

Name: .....

Address: .....

..... Post/Zip code: .....

Email: .....

Total Collected: .....

## Share your story

I would like to share my name and donation amount on the Racehorse Rescue Centre webpage. Please tick this box:

## Keep in touch

We would like to keep in touch by sending you our RRC Newsletter, using the contact details you have supplied above. To receive this information by email please tick this box:

Send you're "RRC fundraising form" to RRC, The Glen, Westlinton Carlisle. United Kingdom CA6 6AB

The money raised can be paid direct into our Charity account. Please contact us for details.

- n Did you know you can recycle mobile phones, pda's and printer cartridges while raising money for RRC.
- n The help we receive from our friends is invaluable and allows a real difference to be made.