



YOUR FUNDRAISING GUIDE

Small ideas. Big second chances.

Practical ideas, planning steps and safe fundraising guidance for supporters of former racehorses.



Registered Charity No. 1150864 | Version 1.0 - August 2026

A SECOND CHANCE STARTS WITH PRACTICAL CARE

Why your support matters

Every fundraiser - large or small - helps the Racehorse Rescue Centre give vulnerable and retired racehorses the time, care and security they need.

The charity works to:

- provide a safe place to rest and recover;
- meet essential feed, forage, bedding and care needs;
- support veterinary, dental and farriery care;
- rehabilitate and retrain each horse at an appropriate pace;
- seek carefully assessed long-term homes where suitable; and
- use appropriate horses and facilities in community learning and confidence-building programmes.

Racehorse Rescue Centre is a volunteer-run registered charity. Fundraising helps turn public support into practical welfare work.



Start with what you can do. A coffee morning, sponsored challenge, tack sale or workplace event can all make a genuine difference when supporters work together.

A simple promise

Be open about what you are doing, keep the event safe, handle money carefully and tell the charity your plans. We will help you find the right next step.

PICK AN IDEA THAT SUITS YOUR TIME, INTERESTS AND CONFIDENCE

Choose your fundraiser

You do not need professional event experience. Start small, set a clear target and choose something you will enjoy sharing with other people.

Quick and easy

- Online birthday fundraiser
- Coffee morning or bake sale
- Preloved, craft or car-boot sale

Fundraise at work

- Dress-down or themed day
- Workplace quiz, lunch or raffle
- Matched giving or charity-of-the-year support

In your community

- Quiz night, music evening or car wash
- Plant, craft or seasonal sale
- Community walk or treasure hunt

Take on a challenge

- Sponsored walk, run or cycle
- Sponsored ride or yard challenge
- Thirty-day personal challenge

For horse lovers

- Tack and riding-wear sale
- Charity clinic or demonstration
- Collection at a show, with permission

Celebrate or remember

- Birthday or wedding donations
- Memorial or tribute fundraiser
- Anniversary challenge or giving page

Check before you begin

Planning a raffle, public collection, food sale, challenge involving animals or an activity on public land? Contact the charity first so that you can check the current permissions and guidance.

A CLEAR PLAN MAKES FUNDRAISING EASIER

Plan it in six steps

Independent supporters should describe their activity as being "in aid of Racehorse Rescue Centre". This makes it clear that the event is organised independently rather than by the charity.

01 Choose your idea

Pick an activity that is realistic for your time, budget, venue and supporters.

02 Tell the charity

Share the basic plan before promoting it. Ask about wording, logo use and any permissions.

03 Set a target and date

Choose a clear goal, allow enough preparation time and decide how donations will be collected.

04 Check safety and permissions

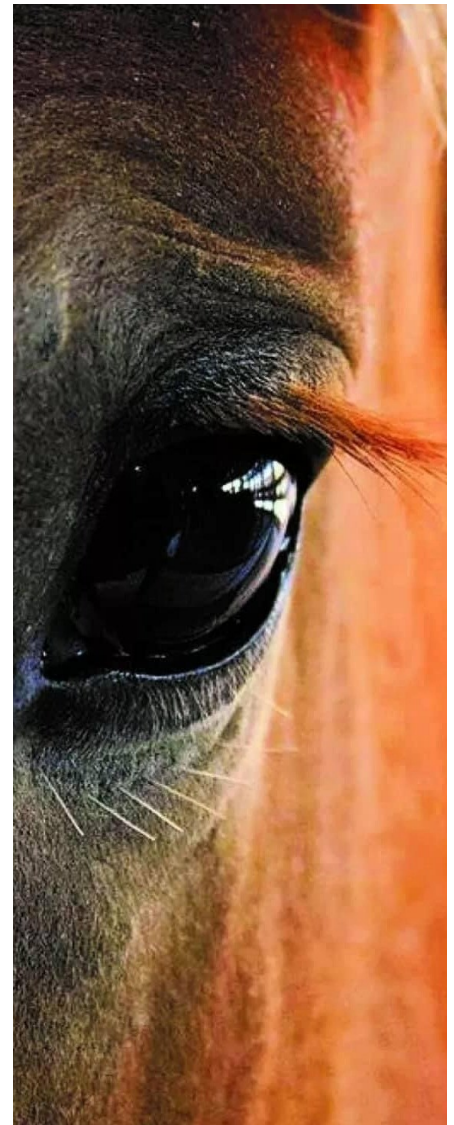
Confirm venue approval, insurance, licences, safeguarding and any food or animal-welfare needs.

05 Promote it clearly

Explain what is happening, when, where, how to take part and that it is in aid of the charity.

06 Pay in and say thank you

Keep a simple record, transfer the money promptly and thank everyone who helped.



**Your event. Your way. A better future
for former racehorses.**

Independent fundraising

The organiser remains responsible for planning, permissions, safety, supervision, insurance and legal compliance. The charity cannot accept liability for an activity it does not organise or control.

MAKE IT EASY FOR PEOPLE TO UNDERSTAND AND SUPPORT

Promote your fundraiser



Good photographs help people connect with the cause.

Use only images you have permission to publish. Take particular care with children and vulnerable people.

Your publicity should include:

- the event name, date, time and location;
- how people can join, donate or buy a ticket;
- your target and a clear reason for fundraising;
- the words "in aid of Racehorse Rescue Centre";
- Registered Charity No. 1150864; and
- a contact point for practical event questions.

Sample social post

"I am holding [event] on [date] to raise money in aid of Racehorse Rescue Centre. My target is £[amount]. Please join me, share the event or donate through [link]. Every contribution supports the charity's work with former racehorses."

Using the charity logo

- Ask for the approved current logo file.
- Do not stretch, recolour or alter it.
- Do not suggest the charity organised an independent event.

Build momentum

- Announce the event and your target.
- Share a progress update or behind-the-scenes post.
- Post a final total and thank supporters.

A QUICK CHECKLIST FOR INDEPENDENT FUNDRAISERS

Keep it safe and legal

Rules depend on the activity and can change. Contact the charity before promoting anything that may need a licence, formal permission or specialist insurance.

Raffles and lotteries

- Different rules apply depending on how and where tickets are sold.
- Contact the charity and check Gambling Commission or local-authority guidance before launch.

Public collections

- Street, house-to-house and some private-site collections may need permission.
- Use only collection materials authorised by the charity.

Food and allergens

- Handle, store and display food safely.
- Give clear ingredient and allergen information and follow current Food Standards Agency guidance.

Children and vulnerable people

- Use appropriate supervision, consent and safeguarding arrangements.
- Do not publish identifying images or stories without proper permission.

Insurance and venues

- Get the venue or landowner's permission.
- Check that suitable insurance and risk controls are in place for the activity.

Personal information

- Collect only what is needed and keep it secure.
- Send sponsorship and donor records to the charity through an agreed method.



Useful official guidance: [Fundraising Regulator - volunteers](#) | [Gambling Commission - fundraising](#) | [Food Standards Agency](#)

KEEP THE FINANCIAL SIDE SIMPLE AND TRANSPARENT

Money, Gift Aid and paying in

Keep a clear record

- Record money received and any necessary event expenses.
- Agree in advance how expenses will be handled.
- Count cash with another person where practical.
- Keep receipts and transfer the net amount promptly.
- Never send cash through the post.
- Tell the charity the event name, date and final amount.

Gift Aid

Eligible UK taxpayers can allow the charity to claim an extra 25p for every £1 donated, provided there is a valid Gift Aid declaration and the payment qualifies.

Gift Aid generally cannot be claimed on payments for goods or services, raffle tickets, event entry fees, company donations or payments where the donor receives a significant benefit.

[Read HMRC Gift Aid guidance](#)



Official HMRC sponsorship and Gift Aid form

Paying in your fundraising

Contact admin@racehorserescue.org.uk or 07766 027162 for the charity's approved payment details. Include your name, event name and date so the money can be identified and acknowledged.

Sponsored event? Use an approved sponsorship form. Keep completed forms secure and send them separately from publicity or social-media material.

YOUR EFFORT CAN INSPIRE OTHER PEOPLE TO HELP

Thank you for standing with former racehorses



After your event, please tell us how it went. Share the total raised, a short story and photographs only where everyone pictured has agreed. We may be able to celebrate your achievement on the charity website or social media.

Racehorse Rescue Centre

The Glen, Westlinton, Carlisle,
CA6 6AB

Email:
admin@racehorserescue.org.uk

Telephone: 07766 027162

Registered Charity No. 1150864

www.racehorserescue.org.uk



Fundraising page

Together we can save the ones in need.

Thank you for giving your time, energy and voice to the horses.

COMPLETE BEFORE PROMOTING YOUR ACTIVITY

Fundraising event planner

Send the completed plan to admin@racehorserescue.org.uk. Please do not include unnecessary sensitive personal information.

Organiser name / contact	
Event name / type	
Date and time	
Venue / online platform	
Fundraising target	£
Brief description	
How donations will be collected	
Permissions and insurance	☐ Confirmed ☐ Not needed ☐ Advice required
Food / raffle / public collection	☐ None ☐ Charity contacted and current requirements checked
People or animals involved	☐ None ☐ Safeguarding, welfare and supervision checked
Charity support requested	☐ Logo ☐ Wording check ☐ Social share ☐ Other: _____
Main risks and controls	

Organiser declaration

I understand that this is an independently organised activity in aid of Racehorse Rescue Centre. I am responsible for planning, permissions, safety, supervision, insurance and legal compliance.

Signature / date	
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KEEP THIS WITH YOUR EVENT PAPERWORK

Income, expenses and pay-in record

Organiser / event name	
Event date / target	Date: _____ Target: £ _____

Event record

Date	Description	Income £	Expense £	Receipt / note

Totals and transfer

Total income	£
Total necessary expenses	£
Net amount raised	£
Payment details	Method: _____ Date: _____ Reference: _____

I confirm that this is a fair record of the money received and necessary expenses relating to the activity.

Organiser signature / date	
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Privacy reminder: Do not copy donor bank or card details into this record. Keep sponsorship and Gift Aid forms secure and transfer them through the method agreed with the charity.